

BULLETIN

Victorian Automobile Dealers Association



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Members of the Victorian Automobile Dealers Association (VADA) are advised that discounted rates for Australian dealers and Australian international delegates has been negotiated for participation to the 2021 NADA Virtual Show.

The NADA Show 2021 will be a completely virtual event that will include all the features of an on-site show, including the comprehensive workshop program and international expo that the event is famous for. The program and schedule can be seen at <https://show.nada.org/2021>.

VADA is advised that the program schedule is a plethora of valuable intelligence for Australian dealers, from a market that has been seriously driven into an online environment, and particularly the development of significant tools for dealers in achieving real e-commerce solutions in an ever expanding and important online/digital market.

VADA is of the view that there is **so much to learn** for dealers from this year's NADA Show. The International registration fee of US\$399.

For Australian dealers and other Australian international registrations, a negotiated a rate of **US\$199 per registration and US\$149 for groups of 10 or more**. This is a very substantial saving for Australian registrations and makes the NADA Show and its many benefits very accessible for Australian dealers.

[Please follow this link to register.](#)

I strongly encourage you to take advantage of this very unique opportunity. If I can assist please do not hesitate to give me a call.

VADA thanks AADA for their assistance with this offer.

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